

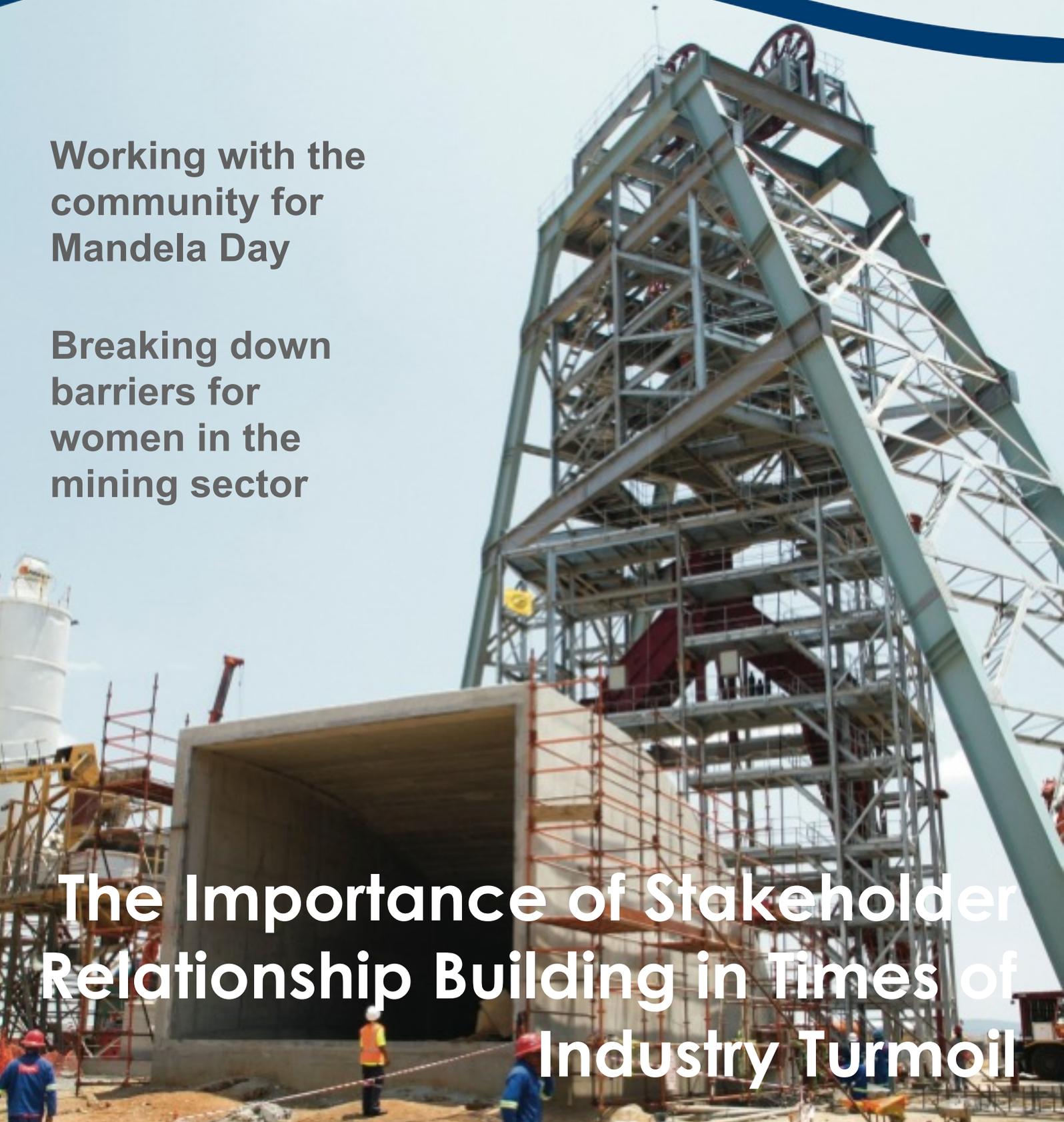
# Investor News

July 2014 Issue

**Working with the  
community for  
Mandela Day**

**Breaking down  
barriers for  
women in the  
mining sector**

**The Importance of Stakeholder  
Relationship Building in Times of  
Industry Turmoil**



## Welcome



The importance of continued stakeholder relationship building was once again top of mind this month as Wesizwe Platinum held its Annual General Meeting. The occasion provided an opportunity for members of the Board and Executive Team to welcome stakeholders and members of the media to hear the latest corporate reports and updates on the progress being made at the company's flagship project, the Bakubung Platinum Mine. The month of July was also an important one for continued community stakeholder relationship building. Mandela Day provided a key focus for the company's regional office to engage with young and older community members alike, and to give 67 minutes of time and energy back to important community projects.

In anticipation of National Women's Month ahead, Wesizwe also looked to raise awareness amongst young women, both in the community and around the country, of the many exciting career opportunities available in the mining sector. Wesizwe has developed a number of exciting training and development programmes, many of which are already seeing talented young women making important career advances in their chosen professions in the industry.

We hope you enjoy reading this latest edition of Investor News and look forward to bringing you interesting news and project information each month.

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# Stakeholder Relationship Building Key in Times of Industry Turmoil

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As Wesizwe Platinum held its Annual General Meeting at the beginning of this month against a backdrop of continuing general mining sector turmoil in the country, it was again a reminder to everyone of the importance of proactive stakeholder relationship building at challenging times such as these. As our valued stakeholders and members of the media gathered to hear the latest company report and project updates, it was gratifying to be able to offer positive news in a mining sector that has been battered over the last six months, the consequences of which are still reverberating through the country and local mining communities today.

At the meeting, Wesizwe was able to positively report that the flagship Bakubung Platinum Mine has achieved its latest key project milestones and is both on schedule and on budget. In addition, the company and the mine project team are now reaping the benefits of continual proactive and innovative engagement and communication with the local community. The end result is that the Bakubung Platinum Mine project has experienced no unrest, no strikes, and no community upheaval during this difficult period in the country's mining history, in stark contrast to the rest of the North West Province's mining operations. Today, there exists a mutual understanding between the community, local residents, the royal family, and other key stakeholders, that by working together in strategic partnership, it is more conducive to creating opportunities for the local community to grow and thrive with Wesizwe Platinum. Proactive stakeholder relationship building should no longer be considered as a relatively soft business issue in the mining sector, but a strategic business imperative that receives commitment at the highest levels in any organization. The consequences of not placing such strategic importance on the building of long-term, proactive and positive relationships with the communities who live their lives alongside our mining ventures, are potentially dire, as has been witnessed in the recent strikes. Wesizwe Platinum remains committed to continuing to build strong community relationships that will act as a solid foundation upon which the Bakubung Platinum Mine can thrive over the next three decades.



*Mr Jianke Gao, Chief  
Executive Officer, Wesizwe  
Platinum*

# Wesizwe Gives A Helping Hand in the Community for Mandela Day

*As part of National Mandela Day commemorative events held across the country this month, Wesizwe Platinum's regional office employees joined the local Bakubung Ba-Ratheo community in playing their part for 67 minutes of local service.*



*Wesizwe Platinum regional office employees join the local community for Mandela Day*

On Mandela Day this year, the dedicated community volunteers of Bakubung Ba-Ratheo came from all corners and walks of life and got actively involved in providing much-needed services to the community as part of a major clean-up campaign. The focus of the community clean-up was on making the grounds of local schools, graveyards, crèches, and other public facilities look better and tidier. The Bakubung tribal office grounds were also given a spruce up!

Mr Muchacha Mahlalela from Bakgatleng Section in Ward 14 commented on the initiative, "It is because of Mandela that we are what we are today, and that we are where we are. I am free and my children have been given a better opportunity regarding being educated and employable. What we are doing today is a simple sign of following in his footsteps. Our children need to take his opportunity to be better citizens and use it to their best advantage, because this land is now theirs."

Among those who dedicated their time on the day in the spirit of Mandela Day were the stars of Bakubung-Ba-Ratheo's Happy Hearts Football Club. The team's coach, Mr Kenneth Mokowe, said, "We must take pride in what Nelson Mandela did for us and the country, and we must also be proud to be continuing his legacy by doing what he said we must do. This day is of great importance to us as we get an opportunity to do good for others, even if it is just for a short while."

# Breaking Down Barriers to entry for women in the mining sector

*The mining sector is traditionally a male-dominated industry, and as a result, it is perhaps not surprising that young women in particular are initially reticent about entering the sector in order to pursue a future career. However, Wesizwe Platinum is one company that aims to change such stereotypical career path perceptions through its innovative and progressive training and development programmes. .*



*Young women learn useful skills on Wesizwe's new portable skills programme in the local community*



*Wesizwe Platinum awards bursaries to young women studying for careers in the mining sector*

Wesizwe Platinum identified a gap in the marketplace and took the initiative to train and develop a new generation of young and talented women, equipping them with the much-needed new and traditional skills required in the mining industry going forward. Compliance with the Mining Charter and the Employment Equity Act in relation to designated groups is Wesizwe's key focus, and evidence of this commitment can be seen in the large range of training and development projects that are underway at the moment and giving exciting new career opportunities to young women in the sector. These training and development initiatives include portable skills classes, bursaries in engineering fields, learnerships and internships respectively. In these youth development programmes, the representation of young women is relatively large, a positive indicator in this traditionally male dominated industry.

Wesizwe's portable skills programme aims to empower women in the mining industry by not only providing them with administrative career and job opportunities, but also giving them the chance to gain practical experience in much needed portable skills such as plumbing, plastering, tiling and painting, bricklaying and computing. In terms of supporting higher education opportunities for young women, Wesizwe has introduced an exciting bursary scheme in 2014, which supports a total of ten bursars with four of them being females. Wesizwe Platinum also offers a range of entry-level training and development programmes which prepare young people as they get ready to enter the world of work, especially in the ever-challenging mining sector. On these learnership, internship and learner miner programmes, Wesizwe's women representation is split between the study disciplines of safety, engineering, sustainability, Learner Miners and Human Resources.

## Media Round-Up news highlights from the month

### Wesizwe stories trending this month

The period continued to be a busy one for Wesizwe as media coverage picked up on the previous month's media tour, active share trading and price movements on Wesizwe shares, and the latest announcement of the project milestone at the Bakubung Platinum Mine. Positive stories trending during this period included:

The announcement of the latest milestone to be reached at the Bakubung Platinum Mine; the continuing share movements in the marketplace for Wesizwe Platinum; media interviews from the Mines and Money Conference in Mauritius; coverage from the Wesizwe AGM; Wesizwe's health, safety, and risk management programmes at Bakubung; support for the bulk water supply

scheme in the North West; and the announcement of a change in Directors and Committee representation at Wesizwe.

### Media Tracking

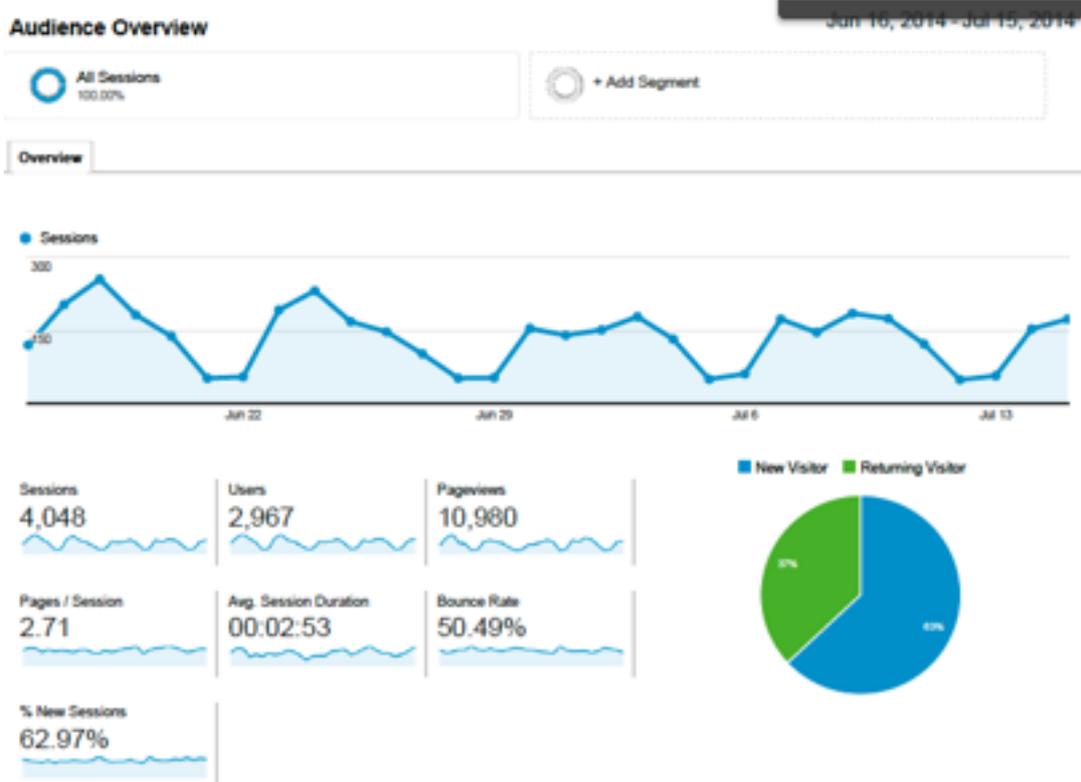
Wesizwe tracked 83 media placements during the month, across published news media, broadcast and on-line. All articles were positive in tone and content, particularly following the recent media tour to Bakubung Platinum Mine. ■

## Wesizwe Digital Update

### Website visitors and trends

During the period to 15 July, the Wesizwe website recorded 4048 unique visitors, 2551 of which were new visitors to the site. 10,980 pages were viewed on the site this month.

Visitors were predominantly interested in the Bakubung Platinum Mine project and its latest milestones, plus careers at Wesizwe.



# Calendar

## Industry event highlights for the coming year

### Mining Lekgotla, 11-12 August, Johannesburg

South African mining industry conference organised by NUM and Chamber of Mines

### RMB Morgan Stanley Off Piste Conference, 2-3 October, Cape Town

South African mining industry conference organised by NUM and Chamber of Mines

### Investing in Resources and Mining in Africa Conference, 8-10 October, Johannesburg

Regional high profile mining industry conference aimed at discussing investment, opportunities, strategic partnerships and challenges

### SAIMM 6th International Platinum Conference, 20-22 October, Sun City

Bi-annual platinum conference to address some of the strategic issues facing the platinum sector in South Africa

### Junior Mining and Exploration Summit, 4-6 November, Johannesburg

Annual junior mining industry conference and expo gathering with over 300 industry representatives

## YOUR FEEDBACK

In the spirit of our commitment to encouraging greater shareholder engagement, we welcome your comments or feedback relating to this investor newsletter. Send your comments via our website - [www.wesizwe.com](http://www.wesizwe.com)

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## Market Information

as at 30 July 2014

JSE Share Code: WEZ

Shares in Issue	1 627 827 058
Closing Price	R1.18
Market Cap	R1 920 871 328